

Montaz-Rosset Film
the only way is up

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Montaz-Rosset Film is an award-winning producer of innovative and creative factual and commercial images, based in the the heart of the Alps , the adventure playground of Chamonix-Mont-Blanc.

With a complete service from concept to delivery, Montaz-Rosset Film has everything covered down to the last detail. From finding the ideal location or the most talented athletes, through creating thought provoking visual narratives and commercial campaigns, to delivering solutions for social media and multi-lingual markets.

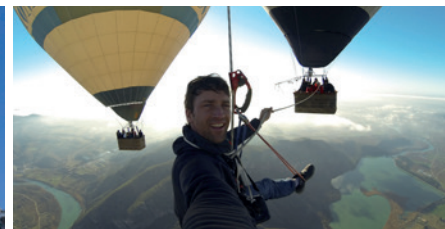


Using skills and experience acquired from a life lived in the mountains, **Sébastien Montaz-Rosset** tells stories from a unique perspective. Extraordinary tales of ordinary people recounted from the inside plunge the viewer into the midst of the action.

Using the same fresh approach in commercial work enables the creation of highly illustrative showcases, rich in stunning imagery and sensory stimulation.

Sébastien brings an innovative personal approach to projects with the main emphasis on storytelling. Shooting in highly inaccessible locations leads him to devise techniques and adapt equipment in order to travel as light as possible.

Sébastien has a substantial and loyal audience, with new productions in high demand across the globe from film festivals, television channels and the viewing public alike. An active user of social media, he regularly publishes filming tips and backstage sequences.



Facebook: 142 k followers /sebmontazstudio

Twitter: 10k followers /@sebastienmontaz

Instagram: 23.4k /sebastienmontazrosset

Vimeo: Sebastien Montaz / Chamonix

YouTube: Montaz Rosset Film

Periscope, WhatsApp, Snapchat



**Training &
development**



Montaz-Rosset Film has developed a series of courses and tools providing professional training for outdoor brands and the content production industry.

With the ever changing nature of social media trends, Sébastien is increasingly solicited as a social media influencer, developing effective strategies and providing training for brand ambassadors and community managers, delivering training and coaching courses on optimising the use of social media channels.

As an innovator in the creation of outdoor images, workshops showcasing unique techniques developed for filming adventure sports are hugely popular. Courses are in high demand from industry professionals and newcomers to the world of adventure image making alike.

Contact us to find out about our bespoke workshops and online training courses.

Chamonix Adventure Festival - Adventure Film & Photo School, 5 years of courses (chamonixadventurefestival.com/courses)

Salomon Sports - filming & use of social media for brand athletes and community managers

Val Thorens Ski Resort - strategy for social media channels for content managers

CREA Genève - brand content strategy for marketing professionals (creageneve.com)



Courses can be structured to suit requirements. Our experience covers the following areas of expertise:

Content production for marketing:

- Use of content to support brand development with strategies for content creation
- Innovative techniques for content production, use of equipment for optimum results
- Writing for advertising and social media content, creating viral content
- Communication strategies for content and social media, creating the best content for your brand
- Training for community managers, athletes and marketing professionals

Digital marketing & communication:

- Brand development via strategies for use and creation of content.
- Social media trends and trend forecasting, how to use platforms and optimise their use to achieve goals in business.
- Working with athletes and brand ambassadors, managing sponsorship deals, image rights, media exposure
- Production and distribution of content, platforms for distribution, use of platforms for a specific audience
- Using external facilities to reach broader markets, working with advertising agencies, brand partnerships
- Reaching your audience, how and where to market, PR, developing relationships to increase reach

Current and past collaborations for marketing and communication development include:

Red Bull (redbull.com/fr/fr/adventure)
 Go Pro (gopro.com)
 Mustard London (mustardlondon.com)
 FCB Inferno (fcbinferno.com)
 Channel 4 (channel4.com)
 Salomon Sports
 Big Balls Media (bigballs.media)
 Val Thorens Tourist Board (valthorens.com)



CONTENT CREATION FOR SOCIAL MEDIA

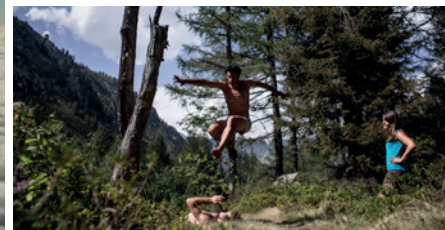
With the ever changing nature of social media, get insights into the latest trends and methods of content creation. Explore effective strategies and how to optimise the use of social media channels with training for brand ambassadors, community managers, marketing professionals and athletes.

Discover filming and photography techniques with a look at the latest equipment for creating virtual reality, POV and adventure sports content.

Get an overview of current social media trends, find out how to grow your audience, learn which platforms do what & which ones best fit your needs, get insights into how to use analytics to optimise your use of media channels.

Learn how to grow your audience and reach new target groups, using events to interact with your market via live platform feeds, creating viral content and how to distribute it.

- camera equipment for content creation
- latest social media platforms
- engaging your audience
- techniques for POV, 360° filming
- using analytics



FILMING FOR ADVENTURE SPORTS

Less is more in the outdoors

Explore how to get amazing results using the minimum of equipment and discover some of the latest innovations in adventure filmmaking.

Learn new techniques and take your filming to the next level with a hands-on day filming in the outdoors, with unique tricks and new developments for filming in difficult conditions and locations.

Discover a host of tricks and tips developed from having to film adventure sports in inaccessible locations, and find out how to get cinema quality results from affordable camera equipment. With a multitude of gadgets now available for adapting smart phones and POV cameras, you will no longer be limited to one type of shot.

Share ideas and learn new methods for capturing images on the go.

- essential gear & what to leave behind
- planning your shoot
- constructing a story
- latest innovations - POV, 360° filming
- stabilising tools & camera movements
- dealing with audio
- getting variety with limited kit

COURSE INFO

What to bring:

Your own camera gear, laptop, batteries & memory cards
(there will be equipment available for you to test also).
Outdoor clothing – a part of the day will be spent outdoors.

Location:

Most courses are run in the Chamonix valley. Chamonix is situated at the foot of Mont Blanc, 1 hour drive from Geneva, Annecy & Aosta. It is easily reachable by train, or international flights to Geneva, Milan or Turin airports.

Bespoke courses:

We can also organise made to measure courses for your business needs, which can be run at your place of work or in the location of your choice. Contact us for more info.

Contact: info@sebmontaz.com

